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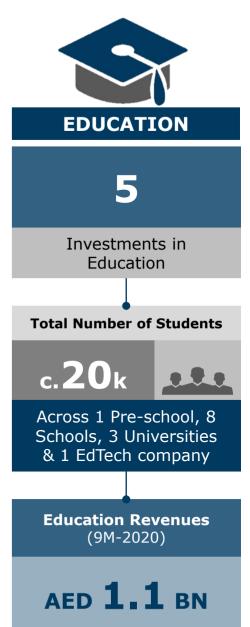
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### Amanat At a Glance







# Why Invest in Amanat?

Amanat is the only healthcare and education investment company listed in MENA with a paid-up capital of AED 2.5 billion and an authorized capital of AED 5 billion.

Amanat has in excess of AED 470 million in cash ready to deploy in addition to several means to raise additional funding, including raising debt, exiting investments as well as increasing capital.

Amanat offers investors diversification and a safe haven amidst volatile alternatives in other sectors heavily impacted by the economic repercussions of COVID-19.

Amanat operates in a region with strong demand for quality and specialized healthcare and education services, backed by favorable long-term fundamentals.

Amanat's strong balance sheet and financial flexibility enables the business to adapt to new modes of delivery across its portfolio with ease and to navigate economic shocks while providing confidence to its portfolio companies if ever required.

Amanat is committed to the creation of sustainable value without mandated timeframes contrary to private equity, holding and assessing its assets based on their potential to deliver the right return on investment.

# **Investment Strategy**

Amanat's competitive market positioning and track record is supported by strong attributes to enable it to venture into opportunities with attractive shareholder returns

Adapting, stabilizing, and growing Well positioned to play a key role in Invest in resilient sectors portfolio companies to position for (Healthcare & Education) market consolidation suitable exit opportunities The opportunity for Amanat Compelling market demographics Potential to recycle capital as well remain in MFNA healthcare & as raise debt and equity capital for Strong unlevered Balance Sheet education further funding capacity Broadening investment strategy beyond platforms **Digitization Special Situations Platforms** Target companies which can be leveraged as Capture opportunities where healthcare and Invest and develop high-value businesses platforms for further acquisitions, creating value education intersect with digitization through through opportunities that have arisen or have through economies of scale and building larger and venture capital and co-investments at the become more compelling as a consequence of more attractive companies for monetization portfolio level the global pandemic Expanded Scope

# Performance Highlights 9M-2020

Total Income (1)
9M-2020

AED 27.2 MN
-63.8% y-o-y

Adjusted Total Income (4)

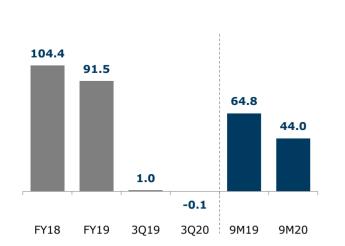
AED 44.0 MN
-32.1% y-o-y



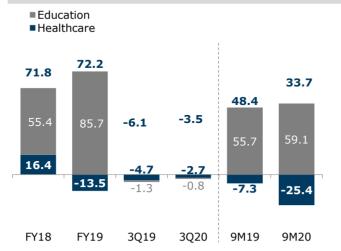




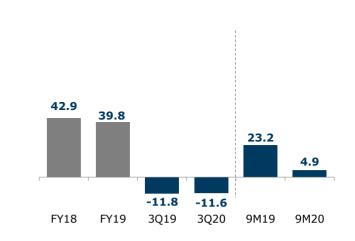
#### Adjusted Total Income | AED MN









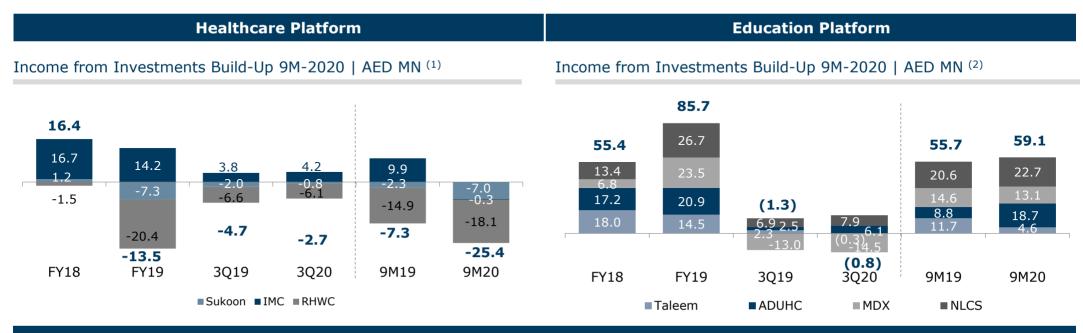


(1) Excluding NCI

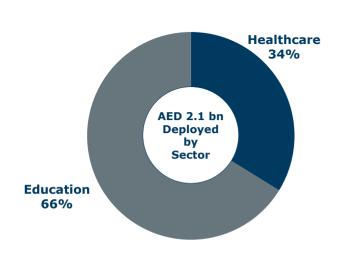
(3) Amanat Holdings. (4) Adjusted Total Income, Adjusted Income from Investments and Adjusted Net Profit excluding one-off items

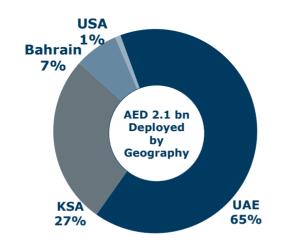
<sup>(2)</sup> Includes share of results from associates (Sukoon, Taleem, International Medical Center and Abu Dhabi University Holding Company), share of net income from subsidiaries (Middlesex University Dubai and Royal Hospital for Women & Children) and Finance Lease income generated from the real estate assets of North London Collegiate School Dubai less PPA costs.

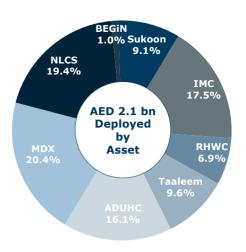
# Portfolio Highlights



#### **Investments Breakdown**







(1) & (2) Amanat Income from Investments excludes one-off items

### Summary Consolidated Income Statement

AED' 000	9M-19	9M-20	Change
Subsidiaries Revenue	100,024	99,229	-1%
Direct Costs	(50,466)	(51,289)	2%
Subsidiaries Gross Profit	49,558	47,940	-3%
Subsidiary-related Employee Expenses	(19,307)	(26,729)	38%
Other Subsidiaries Income	1,369	1,209	-12%
Other Subsidiaries Expenses	(25,715)	(25,594)	0%
Subsidiaries Interest Income	165	89	
Subsidiaries Interest Expense	(2,267)	(3,725)	64%
Other Subsidiares Expenses	-	-	
Subsidiaries Net Profit	3,803	(6,811)	-279%
Non controlling Interest Subsidiaries	5,987	7,992	33%
Subsuidaries PPA Expenses	(3,375)	(3,375)	0%
Eliminations Interest income	(461)	(872)	
Eliminations Other income	(2,500)	(1,875)	-25%
Amanat Share of Subsidiaries' Net Income	3,454	(4,941)	-243%
Share of Associates Results	29,993	(827)	-103%
Non-Controlling Others	(1,950)	-	
Amanat Share of Associates	28,042	(827)	-103%
Share of Associates Results Attributable to Equity Holders	31,496	(5,768)	-118%
Finance Lease Income	20,636	22,658	10%
Interest Income	12,018	8,079	-33%
Other Income	10,891	2,225	-80%
Total Income	75,042	27,195	-64%
Amanat-related Employee Expenses	(24,330)	(18,221)	-25%
Amanat-related General and Admin. Expenses	(12,850)	(13,221)	3%
Projects Expenses	(4,427)	(7,643)	73%
Total Expenses	(41,607)	(39,084)	-6%
Net Profit / (Loss) for the Period	33,435	(11,889)	-136%
Net Profit Margin	44.6%	-43.7%	198 pts
Adjusted Net Profit / (Loss) for the Period	23,208	4,928	-79%
Adjusted Net Profit Margin	30.9%	11.4%	63 pts

### **Key Highlights**

- Subsidiaries comprise MDX and RHWC, both of which were acquired at the end of August 2018.
- Share of Associates Results include IMC, Sukoon, Taaleem and ADUHC while Finance Lease Income represents the real estate assets of NLCS.
- The increase in subsidiary-related expenses was driven by RHWC's ramp up which reflects a full 9 months of operations in 9M 2020 vs. only 6 months last year given the hospital launched in March 2019
- Interest income in 9M-2020 reached AED 8.1 million vs. AED 12.0 million in 9M-2019 on account of a significant decline in interest rates y-o-y.
- NCI others represents our partners share in IMC which is not applicable in 2020 after shares were directly invested in IMC separately.
- Eliminations of interests and other income has been deducted from the subsidiaries performance and added to the same line item at the corporate level; this is to tally financials with performance at the Holding level.
- Amanat's total income, which includes share of results from associates, net profit from subsidiaries excluding NCI, finance income, interest and other operating income recorded AED 27.2 million in 9M-2020, down by 63.8% compared to the AED 75.0 million booked in the same period last year.
- Total holding expenses recorded AED 39.1 million in 9M-2020, down by 6.0% y-o-y versus the AED 41.6 million recorded in 9M-2019. Amanat recorded a 25% decline in staff costs to AED 18.2 million, with a 3.0% increase in G&A expenses to AED 13.2 million.
- Amanat recorded a net loss for 9M-2020 of AED 11.9 million compared to a net profit of AED 33.4 million in the same period last year, impacted by lower contributions to income from investments by the healthcare platform companies on account of COVID-19 and further compounded by a one-off provision of AED 16.8 million related to Sukoon. Excluding this one-off provision, Amanat would have turned a net profit of AED 4.9 million in 9M-2020.

### Summary Consolidated Balance Sheet

AED' 000	31-Dec-19	30-Sep-20
Property & Equipment	134,933	130,799
Goodwill & Intangable Assets	485,849	482,474
Finance Lease Receivables (NLCS)	336,417	368,781
Investments in Associates	1,107,774	1,100,152
Other Non-Current Assets	40,867	28,372
Total Non-Current Assets	2,105,840	2,110,578
Cash and Cash Balances	571,702	504,301
Other Current Assets	86,915	51,926
Total Current Assets	658,617	556,227
Total Assets	2,764,457	2,666,805
Share Capital	2,500,000	2,500,000
Share Premium	0	251
Treasury Shares	0	-6,200
Reserves	8,111	2,652
Retained Earnings	55,790	(11,100)
Non-controlling Interests	16,864	8,872
Total Equity	2,580,765	2,494,475
Bank Financing – Long Term	57,152	59,967
Other Long-Term Payables	3,916	4,013
Other Long-Term Liabilities	26,186	27,039
Total Non-Current Liabilities	87,254	91,019
Trade & Other Payables	30,531	49,452
Financial Liability at Fair Value through Profit or Loss	27850	0
Other Current Liabilities	38,057	31,859
Total Current Liabilities	96,438	81,311
Total Liabilities	183,692	172,330
Total Liabilities & Equity	2,764,457	2,666,805

### **Key Highlights**

- Property, plant and equipment largely reflects the assets of RHWC.
- Goodwill and intangible assets of AED 482 million is related to the acquisitions of Middlesex and RHWC
- Investments in associates (Sukoon, Taaleem, IMC & ADUHC) stood at AED 1,100 million as at 30 September 2020 compared to AED 1,108 million as at 31 December 2019.
- Total cash and bank balances stood at AED 504.3 million as at 30 September 2020, down from AED 572 million in 31 December 2019 and representing 18.9% of Amanat's total assets.
- Cash balances held at Amanat Holdings as at 30 September 2020 stood at AED 471.0 million, down from AED 522.7 million at year-end 2019.
- The decline in cash and bank balances was mainly attributed to the AED 27.5 million draw-down from NLCS for the campus expansion as well as the distribution of dividends for the year 2019.
- Share premium of AED 251 thousand accounts for profit from the liquidity provision contract Amanat entered into in November 2019.



# A Unique and Diversified Portfolio

The region's largest integrated healthcare and education investment company

Healthcare Investments		Education Investments					
Our healthcare investments encompass general hospitals, tertiary and specialized care facilities		Our education in		2 and early learning ate and vocational tr		s graduate, post-	
<b>Sukoon</b> Acute & Post-Acute Care	<b>IMC</b> Multi-Disciplinary Hospital	<b>RHWC</b> Women & Children Hospital	<b>Taaleem</b> K12 & Early Learning	<b>ADUHC</b> University & Post Graduate	<b>MDX</b> University & Post Graduate	<b>NLCS</b> Real Estate	<b>BEGIN</b> EdTech
Aug 2015 & Feb 2016	Dec 2016	Aug 2018	Apr 2016 & Dec 2017	Mar 2018	Aug 2018	Jun 2018	Oct 2020
	المركز الطبئ المولئي International Medical Center	ROYAL HOSPITAL WOMEN & CHILDREN	táaleem inspiring young minds	شركة جامعة أبو ظبى القابضة Abu Dhabi University Hidding Company	Middlesex University Dubai	Real Estate Assets of  North London  Collegiate School  Dubai	BEG <u>i</u> N
KSA	KSA	Bahrain	UAE	UAE	UAE	UAE	USA
Stake: 33.25%	Stake: 13.13%	Stake: 69.36%	Stake: 21.67%	Stake: 35.0%	Stake: 100%	Stake: 100% Of Real Estate	Stake: 2% On a fully diluted basis
Investment: AED 188 mn	Investment: AED 360 mn	Investment: AED 142 mn	Investment: AED 198 mn	Investment: AED 330 mn	Investment: AED 419 mn	Investment: AED 402 mn	Investment: AED 18.4 mn
Operational Beds 130	Operational Beds 300	Operational Beds 32	Number of Students c. 8,800	Number of Students c. 8,000	Number of Students c. 3,300	N/A	N/A

### Healthcare Platform | IMC

### IMC

### Best in Class Multi-Disciplinary Hospital

Dec 2016



KSA

Stake: 13.13%

**Investment AED 360mn** 

International Medical Center ("IMC") operates a 300-bed multi-disciplinary tertiary care hospital that serves Saudi Arabia's Western Region and targets the high-end segment of the market. In July 2019, IMC completed the acquisition of a medical complex in North Jeddah, comprised of a primary care center with over 100 highly qualified doctors; a state-of-the-art radiology center; and a stand-alone day-care surgery center with four ORs.



#### **Investment Thesis**

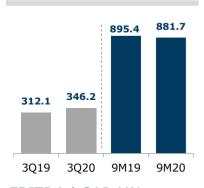
- ✓ Strong fundamental drivers for healthcare in KSA:
- Elderly population growth
- Prevalence of diabetes and obesity
- · Undersupply of specialized facilities
- · Rollout of mandatory insurance
- ✓ Strong reputation and management
- ✓ Leading position in the Western Region healthcare market
- ✓ Cash rich with significant land bank to support growth



# Healthcare Platform | IMC

#### Financial and Operational Review | Nine-months ended 30th September

#### Revenue | SAR MN



#### EBITDA | SAR MN



#### Net Profit | SAR MN



#### **Financial Performance**

IMC's revenues declined 2% y-o-y due to the temporary drop in volumes resulting from COVID-19 restrictions on elective surgeries in H1 2020.

- However, during Q3 2020, inpatient and outpatient volumes recovered to all time high levels as restrictions in Jeddah were lifted
- Lower revenues, in addition to higher cost base due to COVID-related purchases and full year impact of North Jeddah costs, led to profit of SAR 15.9 mn recorded in Q3 2020 vs profits of SAR 86.2 mn in Q3 2019.

SAR (183.4) MN (1)

Net Debt (Cash) 30 Sep 2020

Action Plan	✓ Completed Initiative ⊕ Ongoing Initiative
Corporate Strategy	<ul> <li>✓ Revenue initiatives successfully implemented including expansion of Homecare, Telemedicine and ER services</li> <li>✓ Operational integration of recent North Jeddah acquisition complete, with day-time utilization expanded and day case surgeries ramped up</li> <li>④ Approved growth plans including tower expansion of existing facility, expected to result in 50% additional capacity, as well as expansion of mother and child services</li> <li>✓ Formulated 5-year growth strategy</li> <li>④ Implementing cost productivity initiatives</li> </ul>
Corporate Finance	Evaluating optimal capital structure and funding options for expansion plans
Corporate Governance	<ul> <li>✓ Completed the implementation of ERP system with full IFRS compliance and undergoing the upgrade of the HIS systems</li> <li>✓ Fortified management capabilities with a full C-suite now in place</li> </ul>

(1) Includes: Cash of SAR 240.5 mn and Lease Liabilities of SAR 57.1 mn

### Healthcare Platform | Sukoon

### Sukoon

### Provider of Long-term Care

Aug. 2015 & Feb. 2016



KSA

Stake: 33.25%

**Investment AED 188mn** 

Sukoon International Holding Company ("Sukoon") provides acute extended care, critical care and home care medical services to patients who are no longer suited for care within a traditional hospital setting. International Extended Care Center (IECC), Sukoon's flagship JCI-accredited facility located in Jeddah, has 120 operational beds with physical capacity for 230 beds



#### **Investment Thesis**

- ✓ Attractive market for extended and critical care
- ✓ Limited number of specialized providers
- ✓ Leader in acute extended care
- ✓ Well-positioned in the market as a high-quality provider
- ✓ JCI-accredited
- ✓ Scalable business model with strong potential for expansion in KSA



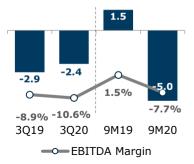
### Healthcare Platform | Sukoon

#### Financial and Operational Review | Nine-months ended 30th September

#### Revenue | SAR MN



#### EBITDA | SAR MN



Net Profit I SAR MN (2)



#### **Financial Performance**

Sukoon's revenues declined 33% y-o-y driven by temporarily reduced capacity due to refurbishment of the facility

- Downward pressure on top-line affected the company's profitability despite cost saving initiatives implemented to offset the decline, resulting in a net loss pre one-off items of SAR 14.0 million
- In fact, EBITDA of core operations was positive during Q3 2020
- As part of the restructuring exercise, management has provided for c. SAR
   52.6 million of aged receivables which affected bottom line in Q3 2020 and resulted in a net loss of c. SAR 67 million.

SAR **(174.5)** MN <sup>(1)</sup>

Net Debt (Cash) 30 Sep 2020

Action Plan	✓ Completed Initiative ⑤ Ongoing Initiative
Corporate Strategy	<ul> <li>✓ Defined turnaround strategy &amp; identified new revenue streams</li> <li>✓ Completed facility redesign and renovation is underway to improve patient flow and increase capacity</li> <li>⑤ Diversifying client base away from the concentration of the Ministry of Health</li> <li>⑥ Improving revenue cycle management</li> <li>⑥ Initiated cost-saving plan</li> </ul>
Corporate Finance	<ul> <li>Optimizing the company's capital structure and utilization of excess cash</li> <li>Growth plans expected to be completely financed by internal funds</li> <li>Improving recoverability of receivables</li> </ul>
Corporate Governance	<ul> <li>✓ Hired a new CEO and CFO in December 2019</li> <li>✓ Enhanced controls through the development board committee charters, establishment of an Internal Audit function and improving current policies &amp; procedures</li> <li>✓ Maintaining CBAHI and JCI accreditation</li> </ul>

(1) Includes: Cash of SAR 177.0 mn and Lease Liabilities of SAR 2.5 mn (2) Excludes one-off items of SAR 53.0 mn in 9M20

### Healthcare Platform | RHWC

#### **RHWC**

### A World-Class Hospital for Women and Children

Aug. 2018



Bahrain

Stake: 69.3%

**Investment AED 142mn** 

Royal Hospital For Women & Children ("RHWC") is a specialized world-class hospital for women and children located in the Kingdom of Bahrain. The facility provides end to end holistic care for women including maternity, gynecology, IVF, aesthetic and other surgical services, while also providing general and surgical pediatric services. The facility launched its operations in March 2019



#### **Investment Thesis**

- ✓ Unique and focused positioning as the only specialized hospital in the private sector focused on offering women and children healthcare services
- ✓ Located in an affluent area of Bahrain with limited competition in the catchment area
- ✓ State-of-the-art infrastructure and medical equipment (e.g., only private hospital offering NICU level 3 capabilities)
- ✓ Favorable long-term lease with available land bank for expansion
- ✓ Strong local strategic partners aligned on execution and capabilities to fund growth plans
- ✓ Limited execution risk as construction and procurement complete at the time of investment



# Healthcare Platform | RHWC

### Financial and Operational Review | Nine-months ended 30th September

#### **Financial Performance**

RHWC recorded revenues of BHD 0.8M in 9M-2020, significantly above 9M-2019 of BHD 0.2M, the improved performance was attributable to:

- Ramp-up in volumes across IP and OP and activation of 90% of the hospital's service lines.
- 9M-2020 EBITDA<sup>(1)</sup> recorded loss of BHD 1.7M, vs. BHD 1.5M in 9M-2019 as a result of increased hiring in anticipation of service launching
- While the pace of ramp-up and magnitude of losses were adversely affected by COVID-19 restrictions, mitigating measures on the cost side were undertaken by management which helped moderate YTD losses

#### **Action Plan** ✓ Completed Initiative Ongoing Initiative BHD **0.8** MN ✓ Contracts signed with 6 insurance companies accounting for c. 90% market share Hiring of physicians ongoing to fill remaining vacant positions ✓ In-house laboratory service established to improve lab referral volume and overall Revenues Corporate patient experience 9M20 Strateav Completed activation of Cosmetology department in O3 2020; awaiting final regulatory approval for launch of IVF services Exploring M&A opportunities for the creation of a regional Mother & Child platform BHD (2.7) MN Corporate Completed funding requirements to fund operations and growth capex Net Loss 9M20 ✓ Implemented strong governance frameworks driven by the Board and Steering BHD **8.9** MN Committee Corporate ✓ Implemented financial and operational KPIs to track department-wise performance Governance ✓ Defined authority matrix and circulated to all department heads Net Debt (Cash) (2) Developing company organization structure, roles, responsibilities, and KPIs 30 Sep 2020

(1) EBITDA 2019 and 2020 is pre-IFRS 16 (2) Cash excludes BHD 400K of DSRA, debt includes shareholder loan

### Education Platform | Taaleem

#### **Taaleem**

### Leading Provider of K12 Education in the UAE

Apr 2016 & Dec 2017

táaleem

UAE

Stake: 21.7%

**Investment AED 198mn** 

Taaleem Holdings Psc ("Taaleem") is one of the largest providers of early learning, primary and secondary education in the UAE with approximately 8,800 students spread across 9 institutions, seven of which are located in Dubai and two in Abu Dhabi. It enjoys a reputation for premium education across multiple curricula, including British, American and International Baccalaureate, as well as a multi-lingual early childhood program



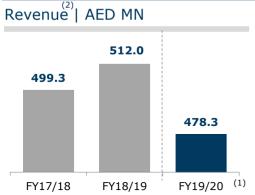
#### **Investment Thesis**

- ✓ Strong growth prospects given demand drivers in UAE K-12 education
- ✓ Scalable business model, education management capabilities and strong corporate governance
- Asset-heavy, low leverage balance sheet with capacity to fund future expansion
- ✓ Substantial room to grow in Abu Dhabi to complement existing presence in Dubai
- ✓ Track record of high quality academic provision



# Education Platform | Taaleem

#### Financial and Operational Review | Full Academic Year 2019 - 2020

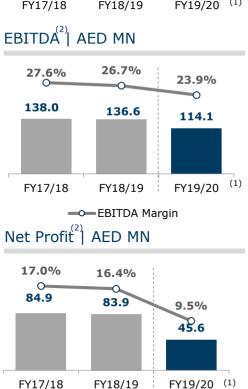


#### **Financial Performance**

- FY 2020 revenues declined 8% YoY mainly due to the implementation of discounts for Term 3 ranging from 20%-25% totalling c. 30 mn
- Taaleem identified cost savings to partially offset the impact of the discounts, however, EBITDA and Net Income in dropped 16% and 46% respectively vs FY 2019
- FY 2020 figures reflect the impact of adopting IFRS 16, which increased EBITDA by AED 17.7 million, while decreasing net income by AED 3.7 million on a like for like basis with FY 2019

AED (30.0)MN

Net Debt (Cash)
30 Sep 20
Excluding lease liability of
AED 156 mn and tuition
fees received in advance of
AED 175 mn



		ALD 173 IIIII
Action Plan	✓ Completed Initiative	Ongoing Initiative
Corporate Strategy	<ul> <li>✓ Launched the new Al Raha Ir 2021)</li> <li>✓ Implemented effective recruit</li> <li>✓ DBS Jumeirah Park improved</li> <li>⊕ Restructuring schools into cluschools</li> <li>⊕ Identifying further efficiency</li> </ul>	y for execution (organic/in-organic) nternational School two in Abu Dhabi (Sept itment efforts for AY 2021 d its KHDA rating to 'Very Good' usters to increase synergies amongst & cost management initiatives for 2021
Corporate	avenues for leveraging Taale	ructure to fund growth initiatives, including
Corporate Governance	<ul> <li>✓ Hired a new CEO</li> <li>✓ Enhanced the marketing and</li> <li>⊕ Strengthening technology and</li> </ul>	

(1) FY 19-20 figures are unaudited and represent the full academic year for the company from September 2019 – August 2020.

(2) Figures exclude one-time items.

-NP Margin

# Education Platform | ADUHC

#### **ADUHC**

### Leading Local Provider Of Higher Education

Mar 2018



UAE

Stake: 35.0%

**Investment AED 330mn** 

Abu Dhabi University Holding Company ("ADUHC") is specialized in the private higher education field in Abu Dhabi and Al Ain, with recent expansion to Dubai and Al Dhafra Region. With c. 8,000 students and a 15-year track record in the market, spanning higher education, vocational and corporate training sectors, ADUHC's mission is to become the leading platform in the Arab world for higher education and learning solutions.



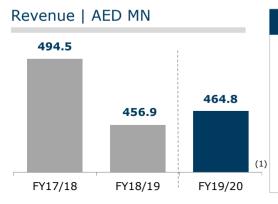
#### **Investment Thesis**

- ✓ Premier private higher education provider in Abu Dhabi & Al Ain
- √ 38% market share
- ✓ Highly differentiated versus other Abu Dhabi based private universities
- Diversified revenue base (higher education, vocational and corporate training) as well as substantial infrastructure and land bank to support future growth



# Education Platform | ADUHC

#### Financial and Operational Review | Full Academic Year 2019 - 2020



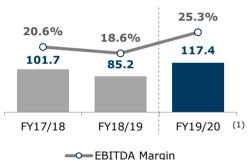
#### **Financial Performance**

- FY 2020 revenues were 2% higher than last year as strong enrolments and higher credit hours sold more than offset lower auxiliary services, lower training revenues and higher scholarships
- EBITDA and net income increased year on year due to the higher revenue combined with improved efficiencies following the implementation of previously identified cost optimization initiatives.

**AED 222.6** MN

Net Debt (Cash) 30 Sep 20

### EBITDA | AED MN



Net Profit AED MN



Action Plan	✓ Completed Initiative	Ongoing Initiative	
Corporate Strategy	<ul> <li>✓ Launched the College of Health Sciences</li> <li>✓ Executed cost optimization strategy</li> <li>✓ Introduced more co-ed programs to improve efficiency</li> <li>⑤ Screening suitable acquisition targets in new geographies</li> <li>⑥ Introducing new programs/courses &amp; expanding agent network</li> <li>⑥ Developing plan to enhance program profitability per campus</li> <li>⑥ Developing marketing strategy to increase international student acquisition</li> </ul>		
Corporate Finance	✓ Implemented cash managemen  ⊕ Evaluating optimal capital structure		
Corporate Governance	<ul><li>Optimizing organizational struct</li><li>Focusing on obtaining further a</li></ul>	cture and human capital academic excellence and recognition	

- (1) FY 19-20 figures are unaudited and represent the full academic year for the company from September 2019 August 2020.
- (2) Figures exclude one-time items.

# Education Platform | Middlesex

#### MDX

### First Overseas Campus of the Renowned MDX London

Aug 2018



UAE

**Stake: 100%** 

**Investment AED 419mn** 

Middlesex University Dubai was established in 2005 as the first overseas campus of the internationally renowned Middlesex University in London. Middlesex has a diverse student body of over 3,300 students from over 111 nationalities. The Dubai campus provides the opportunity for students from across the GCC and beyond to obtain a top-quality UK degree, which uses the same validation and monitoring system as the London campus, while living in the heart of Dubai



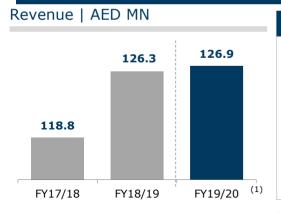
#### **Investment Thesis**

- ✓ Sizeable and growing private university market segment with 7% CAGR expected to 2022
- ✓ Unique value proposition of affordable tuition fees offering high quality education and a leading UK degree
- ✓ Demonstrated ability to outperform enrolment growth vs. the overall market and other Dubai-based universities
- ✓ Asset light business model with no debt
- Robust financial profile coupled with a cash generative and negative working capital business model



# Education Platform | Middlesex

#### Financial and Operational Review | Full Academic Year 2019 - 2020



### **Financial Performance**

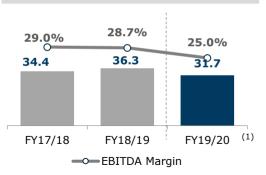
- FY 2020 revenue was up 1% YoY, as a c. 6% increase in enrolments was partially offset by:
  - Higher discounts and scholarships provided relative to last year
  - Drop in other ancillary revenues due to COVID-19
  - Lower occupancy of student accommodation
- EBITDA was approximately 13% below the previous year due to higher staff costs to accommodate the increase in students as well as a higher bad debt provision due to Covid-19

✓ Completed Initiative

AED (23.8) MN

Net Debt (Cash) 30 Sep 20

### EBITDA | AED MN



### Corporate Strategy

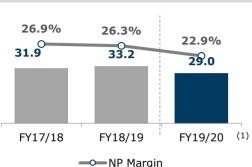
**Action Plan** 

# ✓ Introduced 9 new programs in Sep 2019 ✓ Developed, enhanced and tailored international student admissions and marketing plan ✓ Achieved highest September student intake (Sep 19) in a challenging and highly competitive Dubai higher education market

Ongoing Initiative

- ✓ Launched a host of new virtual events and other recruitment initiatives ✓ Awarded 5 Star rating by the KHDA in 2020
- Implementing hybrid course offering for academic year 2021
- Identifying cost saving initiatives for FY 2021
- Continuing assessment of international expansion

### Net Profit | AED MN



- Corporate Finance
- ✓ Distributed a AED 38 mn dividend in June 2020
- Optimizing capital structure to fund growth initiatives



- ✓ Completed review and audit of the financial policies and procedures
- ✓ Initiated a risk assessment of all functions within the organization to develop a 3 year audit plan
- Establishing governance structure through Board and Committees
- (1) FY 19-20 figures are unaudited and represent the full academic year for the company from September 2019 August 2020.

(2) Figures exclude one-time items.

# Education Platform | NLCS Dubai

#### **NLCS**

#### **Premium IB Curriculum School**

Jun 2018

Real Estate Assets of

North London Collegiate School Dubai

UAE

Stake: 100%
Of Real Estate

**Investment AED 398mn** 

Amanat owns the real estate assets of North London Collegiate School Dubai ("NLCS"). NLCS was established in 2018, as a premium International Baccalaureate curriculum K-12 school and it is the #1 school in the UK in terms of academic results in the International Baccalaureate for twelve consecutive years. The campus, located in Dubai has a total land area of 38,217 sqm and a built-up area of 41,143 sqm. During the past two years, NLCS managed to significantly ramp-up student numbers to reach almost 900 as of September 2020. Amanat leases the assets to the operator under a finance lease arrangement.



#### **Investment Thesis**

- ✓ Diversify Amanat's education investment portfolio into the social infrastructure space.
- ✓ A stable asset class that would generate attractive yields and long-term recurring income.
- ✓ A premier UK education provider with solid academic affiliations and potential to expand and grow the campus
- Attractive catchment area with growing population and conducive demographics



# Education Platform | BEGiN Dubai

#### **BEGIN**

### **Education Technology Company**

Oct. 2020

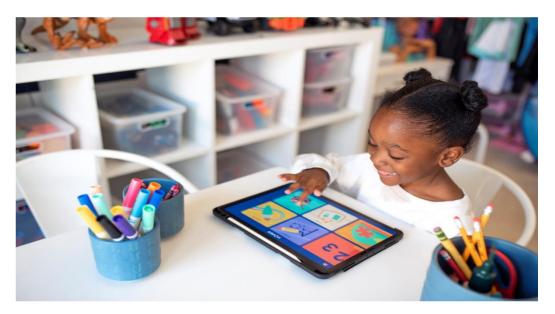
### BEGIN

**US-based** 

Stake: 2%
On a diluted basis

Investment AED 18.4mn

Amanat invested in Series C round of funding of BEGiN, a US-based award-winning educational technology company. BEGiN's investors and partners include some of the most recognized children's brands including Sesame Workshop, LEGO Ventures, Gymboree Play & Music and Fisher-Price. BEGiN's flagship brand is HOMER, the essential early learning proprietary learning framework, The HOMER Method, delivers academic skills like literacy and math, in addition to personal skills like problem solving and social emotional awareness through content that is personalized to their interest, age, and learning level.



#### **Investment Thesis**

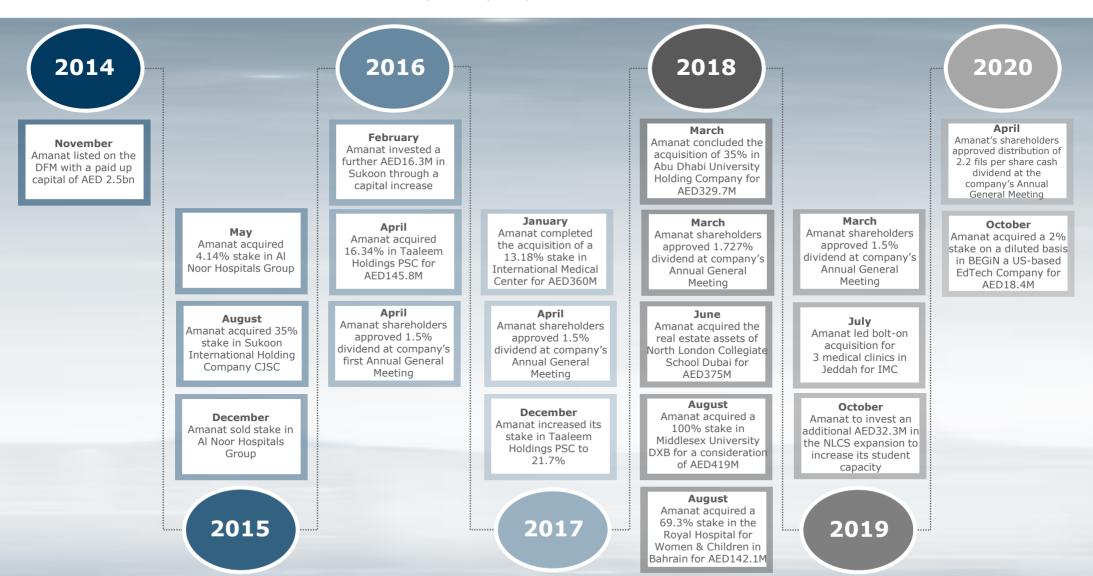
- ✓ Diversify Amanat's education investment portfolio into EdTech
- ✓ Amanat is their strategic partner in MENA region
- ✓ Talented and experienced management including CEO Neal Shenoy; with a proven track record of building highly successful businesses.
- ✓ Provides effective research-based products with high quality content developed from top industry experts based on existing and proprietary pedagogy research with proven results of engagement and efficacy.
- ✓ Partnerships with renowned global household players





# Building a Portfolio of Leading Assets

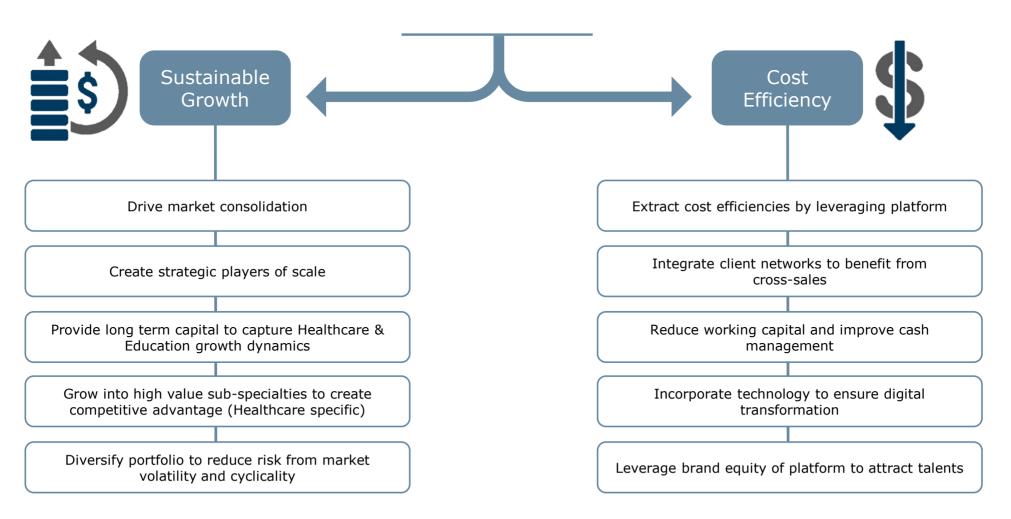
Established and listed on the Dubai Financial Market (DFM) in November 2014 with a paid-up capital of AED 2.5 billion



### Platform Creation

### Creating New Growth Platforms

At Amanat, we believe that the best approach to investing in the regional healthcare and education sectors is to target companies which can be leveraged as platforms for further acquisitions, creating value through economies of scale and building larger and more attractive companies for monetization



### **Evaluation Criteria**

### **Targeting Quality Assets with Sustainable Growth Prospects**

Amanat targets companies operating in the healthcare and education sectors, with strong business fundamentals and potential for growth

Core Markets				
Sector	Geography			
Healthcare & Education	Primary focus on the GCC and Egypt where there is considerable opportunity to drive consolidation and create strategic players of significant scale			

inancials	Management
trength of company ancials and returns potential	Quality and credentials of existing or potential management
	company ancials and returns

Value-Creation Profile					
Growth Potential	Corporate Governance	Shareholder Structure			
Value-	Target majority	Alignment on			
creation through organic or inorganic growth and operational improvements	or significant minority to ensure effective representation on the Board of Directors and strong rights in regards to governance, management and exits	the company's vision and strategic direction			

### The Amanat Value-Add

### **Post-Acquisition Strategy**

Amanat has an active and hands-on role in its investments by leveraging its broad-based operational teams and centralized expertise



### **Corporate Strategy**

Develop organic and inorganic growth strategies and improve efficiency of operations. Where possible, develop cross asset integration and synergies



### **Corporate Finance**

Formulate efficient corporate finance strategies, including capital structure optimization and support funding requirements.

Lead on execution of opportunistic add-on acquisitions, JVs and PPPs



### **Corporate Governance**

Implement efficient governance and decision-making frameworks by establishing best-in-class processes and policies to ensure long-term, sustainable value creation

# COVID-19 Measures Imposed Across Amanat Markets

#### Measures Imposed Across Amanat's Geographies and Sectors UAF KSA **Rahrain** Complete lockdown allowing only Periodically adjusted curfew hours and USD 11.4 billion economic stimulus (O) necessary activities with closure of all private and public sector employees package to support individuals and entertainment and non-essential retail barred from going to their workplaces. companies, including private sector **Economic** Lockdown Curfew activities **Stimulus** salaries and Covid-19 treatment. Suspension of all inbound and Suspension of all inbound and Medical tests for inbound travelers and outbound flights during March and all outbound flights indefinitely during travelers who have been to China. visas for foreign visitors. March and all visas for foreign visitors. Iran, Iraq and South Korea within 14-**Travel Ban Port Testing Travel Ban** days of arrival to Bahrain. Remote working system in a bid to Multiple stimulus packages for the Banning gatherings of more than five 000 private sector and a three-fold ensure the health and safety of its people and allowing working mothers employees and customers. increase in value-added tax to 15%. to work from home. Aid & Social Remote Working **Austerity** Distancing Education Healthcare Healthcare COVID-19 patients are exclusively treated in If mild symptoms show, all patients are A shift to distance learning starting 19 March

- 2020 until the completion of the 2020 academic year, with all institutions having prepared during the preceding four-week closure to ensure that the institution, teachers and parents are prepared for distance learning.
- Immediate halt to all extra-curricular activities and large events (sports or recreational)

- governmental (MoH) hospitals free of charge.
- Private hospitals are asked to quarantine suspected cases, then collect and send samples to MoH hospitals for testing. Patients are moved to MoH hospitals if they test positive.
- In case of capacity shortages, the government will allow and monetarily compensate treatment at private hospitals.
- A regulatory mandate stipulated that all elective procedures and surgeries are prohibited until further announcement by the government.

- guarantined at two pre-determined hotels, where they bear the costs.
- All severe cases are treated at 3 government facilities, with costs covered by the government.
- Private facilities cannot admit or treat patients and must isolate potential cases and notify the government.
- A regulatory mandate stipulated that all elective procedures and surgeries are prohibited until further announcement by the government.

# COVID-19 Response Measures at Holding Level

Amanat has rolled out health, safety and business continuity measures to effectively mitigate and combat the impact of COVID-19 (coronavirus) on stakeholders

Organizational Measures to Mitigate Covid-19 Risks					
Communication & Awareness	Hygiene and Sanitization Protocols	Flexible Working Hours and Sick Leave Policies	Remote Working and Business Continuity Tools		
Periodic communication of guidelines and updates from health authorities and measures to limit risk of infection.	Provision and installation of hand sanitizers and increased frequency of office cleaning and disinfection.	Granting employees flexible working hours and accommodating those with children or who are immune, compromised or at risk.	Staff worked remotely since March 15 <sup>th</sup> and all necessary tools and IT infrastructure were in place. Office work resumed on May 31 <sup>st</sup> upon authorities permit with all safety measures intact.		

Cost-Cutting and Operational Efficiency Drives			
Salary Cuts	Administrative Costs	Rent Decrease	Digitizing Workflows
Implemented a 100% salary cut on the CEO and 30% across the Senior Management Team, applicable to their basic salaries for a temporary period.	Maintaining a tight rein on administrative costs, including significant reduction on travel and marketing costs.	Moving to alternative corporate office space in November 2020 which should reduce rent expenses	Establishing a more cost-effective communication network to optimize lack of travel. Launch of internal communication platforms and an ERP system.

# COVID-19 Response Measures at Portfolio Level

#### **Healthcare Platforms**



#### **IMC**



#### Sukoon



#### RHWC

#### Impacts

- IMC outpatient volumes were affected due to the all-day curfew that restricted movement across Saudi Arabia.
- IMC inpatient volumes were affected due to the suspension of elective procedures and surgeries at hospitals on the back of newly issued regulatory quidelines.
- Increased pressure on IMC's cost base on account of increased safety measures to protect frontline staff.

#### **Impacts**

- Covid-19 situation is expected to support Sukoon's volumes as government and private hospitals free capacity to treat Covid-19 patients.
- Covid-19 led to the slight delay in the revamp project by one month, however, light construction on-site has resumed, and project completion is expected in H2 2021.
- Cost rightsizing ongoing successfully with a decrease the size of the work force and renegotiation of supplier contracts

#### Impacts

- All elective procedures and surgeries are not allowed until further notice, affecting RHWC's patient volume and revenue stream.
- Available physicians are being directed to the government's facilities to conduct Covid-19 related procedures, causing a lack of availability of physicians in the local market.
- Covid-19 has pressured the hospital's cost-base and delaying the ramp-up of existing services and launch of new elective offerings.

#### Solutions

- The addition/expansion of new services such as Homecare, Telemedicine and ER services
- IMC enhanced its call center capabilities to promote a backlog of future appointments for surgeries and other medical procedures.
- IMC increased day-time utilization by transferring elective same day surgeries to the "First Clinic".
- Management executed various cost reduction measures as well as delayed CAPEX related to the new 150-bed tower project until further notice.

#### Solutions

 Current strategy includes revamping the facility to increase capacity to 150 beds, improve operational efficiency and thus absorb increased volumes.

#### Solutions

- Implementing cost cutting measures and focusing on OBGYN, pediatrics and ER services.
- Management is exploring partnerships with visiting surgeons from Bahrain and Saudi Arabia.
- Current active pipeline of 25 physicians to fill vacant positions.
- Management has actively worked on implementing cost cutting measures, including delaying planned CAPEX to preserve the hospital's cash position as well as applying for governmental subsidies.

# COVID-19 Response Measures at Portfolio Level - Cont.

#### **Education Platforms**



#### **Taaleem**



#### **ADUHC**



#### MDX

#### Impacts

- Educational facilities across the nation closed their classrooms and had to shift to distance learning till the end of the 2020 academic year.
- Loss of extracurricular income, including fees for transportation, uniforms and cafeteria due to the movement to online learning.
- Revenues for Term 3 will be negatively impacted by tuition fee discounts implemented by Taaleem to support the parent community and differentiate its schools versus competition.

#### **Impacts**

- Educational facilities across the nation closed for in-person attendance and had to shift to distance learning till the end of the 2020 academic year.
- Training revenues remain weak, as corporates remain cautious about training-related spending.
- ADUHC has extended payment deadlines for students to accommodate for challenging external environment, widening their receivables cycle.

#### **Impacts**

- Educational facilities across the nation closed for in-person attendance and had to shift to distance learning till the end of the 2020 academic year.
- Lack of in-person attendance, paired with a number of international students returning to their home country since the lockdown, caused a decline in ancillary revenues.
- International student enrollment could potentially be impacted depending on travel restriction policy developments.

#### Solutions

- Management has shifted successfully to distance learning across their K-12 campuses to ensure the continuation of the school curriculum.
- Management devised a cash management plan to cover any short term cash inflow disruption as well as provide an additional buffer in case of any potential new developments.
- Management has identified and set in place a cost savings initiative to offset the revenue declines expected from the discounts to Term 3.

#### **Solutions**

- ADUHC pivoted to distance learning, utilizing virtual tools to continue providing its high quality educational offering and introducing creative ways to enhance learning experience and engagement.
- Successful delivery of cost optimization measures to mitigate the effects of revenue decline.
- Strong cash management and continued focus on collections, ensuring adequate resources for the business at all times without the need for additional funding.

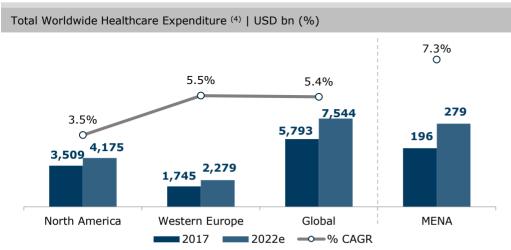
#### **Solutions**

- MDX has swiftly and successfully shifted to distance learning, with 4,000+ live sessions conducted on the "GoToMeeting" platform during the first four weeks of distance learning.
- Initiated flexible payment plans for students and relaxed missed payment protocols to encourage re-enrollment and support students.
- Focus on domestic student recruitment and student conversion from the Foundation program to Undergraduate programs.
- Recruitment activities became increasingly digital, with many new virtual events launched.

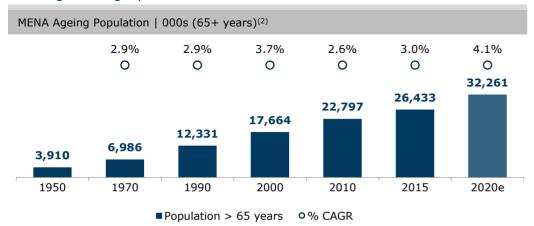
# Supportive Market Fundamentals | Healthcare

Sizeable, growing and defensive MENA healthcare sector benefiting from powerful demand drivers and supported by favorable regulatory and industry trends

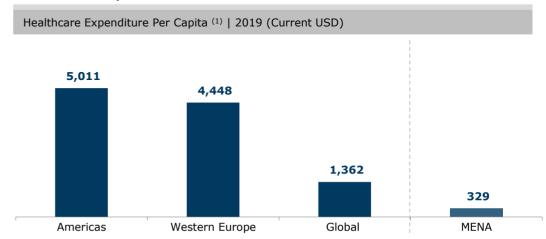




#### Shifting Demographics

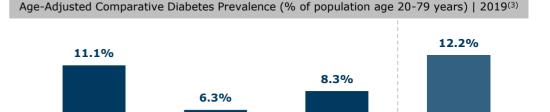


#### Healthcare Expenditure



### Prevalence of Lifestyle Diseases

North America



Europe

Global

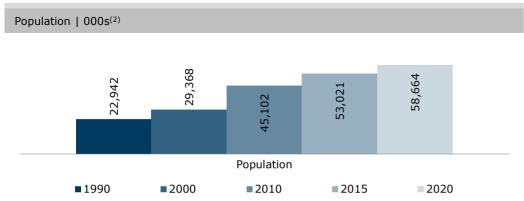
MENA



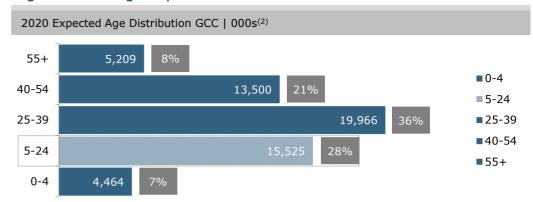
# Supportive Market Fundamentals | Education

With the exception of the UAE, private sector education remains largely underpenetrated. With GCC Nationals now permitted to attend private schools and new government initiatives aimed at boosting private sector growth, the private education market is poised to double over the next five years, from USD 13 billion in 2018 to USD 26 billion by 2023<sup>(1)</sup>

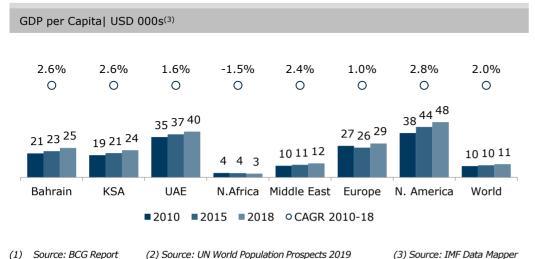
#### Growing Population Across the GCC



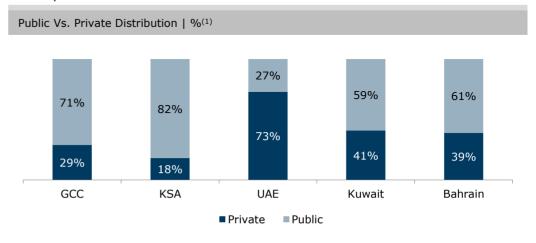
#### High Student-Age Population



#### Increasing Wealth Across the GCC



#### Underpenetrated Private Sector



### **Board of Directors**



**H.E. Hamad Alshamsi** 

Chairman

#### **Highlights**

- Wealth of business experience that spans more than two decades:
- CEO of a private investment company specializing in large scale real estate development projects;
- Chairman and board member of several government and private entities, including Dubai Islamic Bank, Kuwait Food Company and Marka Holding.



**Dr. Shamsheer Vayalil**Vice Chairman & Managing Director

#### **Highlights**

- Chairman and Managing Director of VPS Healthcare, one of the region's leading healthcare groups;
- Active member of the UAE Medical Council and the Advisory Board at the Faculty of Medicine, University of Sharjah, among others;
- Awarded the United Nations GPF Global Humanitarian Award.



H.E. Hamad Rashed Nehail Al Nuaimi Non-Executive Board Member

#### Highlights

- Board member on numerous leading investment, real estate and public sector institutions.
- Managing Director of His Highness Sheikh Dhiab Bin Zayed Al Nahyan's Office and His Highness Sheikh Nayhan Bin Zayed Al Nahyan's Office.
- Executive Director of Ministry of Presidential Affairs, and serves as the Chairman of Electronic Stock and Brokerage Co. and the Managing Director at Reem Investments.



H.E. Mohamed Bin Thaaloob Al Derei Non-Executive Board Member

#### **Highlights**

- Chairman of Al Qudra Holding Company, Board Memeber of Manazel Real Estate Company (PSC), Chairman of Al Ain Club Investment Company, Board Member of the Abu Dhabi Cooperative Society and the National Investment Corporation
- Board member of several sporting associations.



H.E. Hamad Buamim
Non-Executive Board Member

#### Highlights

- President & CEO of Dubai Chamber of Commerce & Industry;
- Chairman of the Paris-based World Chambers Federation - International Chamber of Commerce (ICC);
- Board Member of Dubai World, Dubai International Financial Center (DIFC) and acts as Chairman of National General Insurance PISC.



Mrs. Sara Khalil Nooruddin Non-Executive Board Member

#### **Highlights**

- Head of Private Investments at Osool Asset Management;
- Serves on the board of a London-based Real Estate company, Aegila Capital Management;
- She previously served on the Board of Gulf Medical and Diabetes Center.



Ms. Elham Al Qasim Non-Executive Board Member

#### **Highlights**

- · CEO of Digital14;
- Serves on the boards of International Holding Company and the Khalifa Fund;
- Previously served as CEO of Abu Dhabi Investment Office (ADIO) and Director of Mubadala Investment Company;
- Previously served on the executive leadership team of Emirates Global Aluminum

# **Executive Management**



**Dr. Mohamad Hamade**Chief Executive Officer

**Highlights** 

Prior to joining Amanat in November 2017, Dr. Mohamad served the roles of Chief Investment Officer at VPS Healthcare, Principal at TVM Capital and lead Associate at Booz and Company. He holds an M.D. and a BSc in Biology from the American University of Beirut, an MBA from Cornell University in the USA, and a Research Fellowship Certificate in ENT Surgery from Harvard Medical School.



Amer Jeambey
Head of Healthcare Investments & Acting CFO

**Highlights** 

Prior to joining Amanat in April 2018, Amer spent over a decade gaining investment experience with institutions such as Booz & Company, CPC Africa and Ithmar Capital Partners. He holds a Masters in Financial Economics from the American University in Beirut and an MBA from Columbia University.



**Fadi Habib** Head of Education Investments

**Highlights** 

Prior to joining Amanat in April 2015, Fadi was Senior Associate in Equity Research at Scotiabank Global Banking & Markets in Toronto, covering publicly-listed Canadian banks and insurance companies for institutional investors. Fadi is a CFA charter holder, and holds a BSc in Engineering, with Honors, from Queen's University in Canada and an MBA from McMaster University in Canada.



**Sara Shadid** Head of Investor Relations

**Highlights** 

Prior to joining Amanat, Sara was the Head of IR and Corporate Communications at Arabtec Holding and served as Lead Sales and Corporate Access for Renaissance Capital Dubai. She holds a BA with Honors in Political and International Studies & Media and Cultural Studies from Middlesex University in London and is also a certified board secretary and a member of the Middle East Investor Relations Association.



**Tamer Morsi**General Counsel & Company Secretary

**Highlights** 

Prior to joining Amanat, Tamer was acting as the chief legal advisor to the CEO and senior leadership team. Throughout his career, he has created effective legal structures across varied jurisdictions while ensuring compliance with relevant laws and regulations. Mr. Morsi holds a Bachelor of Law from the University of Cairo, Egypt.



**Anas Al Masri** Finance Director

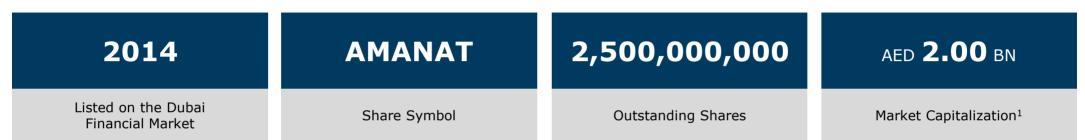
**Highlights** 

Prior to joining Amanat Holdings, Mr. Al Masri served as a Regional Finance Director at one of the most reputable international cooperates, Drake & Skull International, with a focus on developing and managing a high functioning finance department in six different countries. Mr. Al Masri holds a Bachelor of Accounting. He is a certified Financial Controller and is well trained and highly knowledgeable in IFRS.

### Share Information



#### **Share Information**



(1) Based on closing price on 30 September 2020



### **Investor Relations Contact**

#### **Sara Shadid**

Head of Investor Relations investor.relations@amanat.com

For further information visit: www.amanat.com

### **Stay Connected**









